

# OIGA Sponsorship Opportunities

23rd Annual Conference & Trade Show

Cox Convention Center | Oklahoma City, OK | July 24-26 2017



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## OIGA SPONSORSHIP OPPORTUNITIES

<b>Exclusive Sponsorship</b>	<b>\$15,000</b>
Logo Displayed on OIGA Website   Full Page Ad in Trade Show Guide   Beacon for OIGA mobile app   Logo Displayed on Exhibit Hall Banner   Logo Displayed on Conference Tote Bags   Logo on All Conference Emails   20 Full Conference Badges   20 Exhibitor Badges   1 Reserved Table for 10 at Awards Luncheon   20' x 20' Exhibit Space	
<b>Major Sponsorship</b>	<b>\$10,000</b>
Logo Displayed on OIGA Website   Half Page Ad in Trade Show Guide   Logo Displayed on Exhibit Hall Banner   10 Full Conference Badges   10 Exhibitor Badges   5 Awards Luncheon Tickets   20' x 20' Exhibit Space	
<b>Tuesday Breakfast Sponsor (Limit 2)</b>	<b>\$2,000</b>
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo   Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference	
<b>Tuesday Awards Luncheon Sponsor (Limit 2)</b>	<b>\$2,000</b>
Company Logo Signs at Entrances to Luncheon   Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference	
<b>Wednesday Breakfast Sponsor (Limit 2)</b>	<b>\$2,000</b>
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo   Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference	
<b>Wednesday Lunch Sponsor (Limit 4)</b>	<b>\$2,000</b>
2 Signs by Buffet Lines w/ Company Logo   Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference	
<b>Trade Show Reception Sponsor (Limit 4)</b>	<b>\$2,000</b>
Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference   Sponsor Logo at Reception Bars   Sponsor Signage at Reception Tables   Logo on Drink Tickets	
<b>Kick-Off Party Shuttle Sponsor</b>	<b>\$2,000</b>
Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference   Sponsor Logo Signage at Party Venue, All Hotels, & on Shuttle Bus	
<b>Kick-Off Party Food &amp; Beverage Sponsor</b>	<b>\$15,000</b>
Recognition in Trade Show Guide   Recognized on Digital Media Throughout Conference   Sponsor Logo Signage at Party Venue and on All Kick-Off Party Printed Materials	
<b>Conference Lanyards w/ Company Logo (1 available), Quantity 2,500</b>	<b>\$4,000</b>
<b>Custom Logo Hotel Keycards (1 available), Quantity 500</b>	<b>\$4,000</b>
<b>Mobile App Sponsor (1 available)</b>	<b>\$2,000</b>
<b>OIGA Mobile App Beacon</b>	<b>\$100</b>
<b>Full Page Ad in Trade Show Guide</b>	<b>\$1,500</b>
<b>Half Page Ad in Trade Show Guide</b>	<b>\$1,000</b>
<b>Literature in Conference Totebags</b>	<b>\$650</b>
<b>Full-Page Ad on Back of Trade Show Guide</b>	<b>\$2,500</b>
<b>Full-Page Ad on Front Inside Cover of Trade Show Guide</b>	<b>\$2,000</b>
<b>Full-Page Ad on Back Inside Cover of Trade Show Guide</b>	<b>\$2,000</b>

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Please fill out both "OIGA Sponsorship Opportunities" Forms and remit to:

**Email: jennie@event1inc.net | Fax: 918-245-8007**

**COMPANY / ORGANIZATION NAME:** \_\_\_\_\_

**CONTACT INFORMATION:**

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

The "Primary Contact" coordinates booth arrangements and receives all correspondence. | Will you be attending the conference this year? YES NO

Phone: Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Address: Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

The "Marketing Contact" is responsible for logos, artwork, and program descriptions. | Will you be attending the conference this year? YES NO

Phone: Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Address: Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

On-Site Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Address: Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PAYMENT INFORMATION**

Please check the box(es) on page 1 for the sponsorship(s) you are purchasing and place the associated cost(s) here:

\$ \_\_\_\_\_

Add \$50 handling fee if paying by credit card. \_\_\_\_\_ \$ \_\_\_\_\_

**Total Due \$** \_\_\_\_\_

Attached is our check, # \_\_\_\_\_, in the amount of \$ \_\_\_\_\_ made payable to "Oklahoma Indian Gaming Association."

Please bill the following **credit card** for our payment: VISA MasterCard AMEX

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

I understand a \$50.00 handling fee will be added to my CC payment. **YES**

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Oklahoma Indian Gaming Association

## COMPANY LOGO & ARTWORK SUBMISSION INFORMATION

### ALL ARTWORK

*(Company Logos & Print Ads)*

**MUST BE SUBMITTED BY:**

***June 1, 2017***

#### LOGO GUIDELINES

- Must be full CMYK Color
- 300 dpi or Vector Files
- PDF, EPS, TIFF Formats Only

#### PRINT AD GUIDELINES

- Full Page: 8.5" x 11"
- Half Page: 8.5" x 5.5"
- 1/8" Bleed
- 300 dpi
- PDF, EPS, TIFF Formats Only

#### WEB LOGO GUIDELINES

- 195 pixels wide x 75 pixels high
- 72 dpi
- RGB Color
- JPEG or GIF

Email ALL Logos & Ads to: ***jennie@event1inc.net***

***Note: No artwork/logos will be used from previous years.  
PLEASE submit your logo even if it has not changed.***

Please Don't Forget:

**A company description MUST be submitted  
for the Trade Show Guide to  
jennie@event1inc.net by June 1, 2017.**

If you have questions or need help with your registration please contact us at:

918-245-8006 | jennie@event1inc.net