

OIGA Sponsorship Opportunities

24th Annual Conference & Trade Show

Cox Convention Center | Oklahoma City, OK | July 23-25 2018



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OIGA SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorship	\$15,000
Logo Displayed on OIGA Website Full Page Ad in Trade Show Guide Beacon for OIGA mobile app Logo Displayed on Exhibit Hall Banner Logo Displayed on Conference Tote Bags Logo on All Conference Emails 20 Full Conference Badges 20 Exhibitor Badges 1 Reserved Table for 10 at Awards Luncheon 20' x 20' Exhibit Space	
Major Sponsorship	\$10,000
Logo Displayed on OIGA Website Half Page Ad in Trade Show Guide Logo Displayed on Exhibit Hall Banner 10 Full Conference Badges 10 Exhibitor Badges 5 Awards Luncheon Tickets 20' x 20' Exhibit Space	
Tuesday Breakfast Sponsor (Limit 2)	\$2,000
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference	
Tuesday Awards Luncheon Sponsor (Limit 2)	\$2,000
Company Logo Signs at Entrances to Luncheon Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference	
Wednesday Breakfast Sponsor (Limit 2)	\$2,000
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference	
Wednesday Lunch Sponsor (Limit 4)	\$2,000
2 Signs by Buffet Lines w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference	
Trade Show Reception Sponsor (Limit 4)	\$2,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo at Reception Bars Sponsor Signage at Reception Tables Logo on Drink Tickets	
Kick-Off Party Shuttle Sponsor	\$2,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo Signage at Party Venue, All Hotels, & on Shuttle Bus	
Kick-Off Party Food & Beverage Sponsor	\$15,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo Signage at Party Venue and on All Kick-Off Party Printed Materials	
Conference Lanyards w/ Company Logo (1 available), Quantity 2,500	\$4,000
Custom Logo Hotel Keycards (1 available), Quantity 500	\$4,000
Mobile App Sponsor (1 available)	\$2,000
Full Page Ad in Trade Show Guide	\$1,500
Half Page Ad in Trade Show Guide	\$1,000
Literature in Conference Totebags	\$650
Full-Page Ad on Back of Trade Show Guide	\$2,500
Full-Page Ad on Front Inside Cover of Trade Show Guide	\$2,000
Full-Page Ad on Back Inside Cover of Trade Show Guide	\$2,000

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Please fill out both "OIGA Sponsorship Opportunities" Forms and remit to:

Email: jennie@event1inc.net | Fax: 918-245-8007

COMPANY / ORGANIZATION NAME: _____

CONTACT INFORMATION:

Primary Contact Name: _____ Title: _____

The "Primary Contact" coordinates booth arrangements and receives all correspondence. | Will you be attending the conference this year? YES NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

Marketing Contact Name: _____ Title: _____

The "Marketing Contact" is responsible for logos, artwork, and program descriptions. | Will you be attending the conference this year? YES NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

On-Site Contact Name: _____ Title: _____

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

PAYMENT INFORMATION

Please check the box(es) on page 1 for the sponsorship(s) you are purchasing and place the associated cost(s) here:

\$ _____

Add \$50 handling fee if paying by credit card. _____ \$ _____

Total Due \$ _____

Attached is our check, # _____, in the amount of \$ _____ made payable to "Oklahoma Indian Gaming Association."

Please bill the following **credit card** for our payment: VISA MasterCard AMEX

Name on Card: _____

Billing Address: _____

Card Number: _____ Exp Date: _____ CCV Code: _____

Signature: _____

I understand a \$50.00 handling fee will be added to my CC payment. **YES**

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COMPANY LOGO & ARTWORK SUBMISSION INFORMATION

ALL ARTWORK

(Company Logos & Print Ads)

MUST BE SUBMITTED BY:

June 1, 2018

LOGO GUIDELINES

- Must be full CMYK Color
- 300 dpi or Vector Files
- PDF, EPS, TIFF Formats Only

PRINT AD GUIDELINES

- Full Page: 8.5" x 11"
- Half Page: 8.5" x 5.5"
- 1/8" Bleed
- 300 dpi
- PDF, EPS, TIFF Formats Only

WEB LOGO GUIDELINES

- 195 pixels wide x 75 pixels high
- 72 dpi
- RGB Color
- JPEG or GIF

Email ALL Logos & Ads to: ***jennie@event1inc.net***

***Note: No artwork/logos will be used from previous years.
PLEASE submit your logo even if it has not changed.***

Please Don't Forget:

**A company description MUST be submitted
for the Trade Show Guide to
jennie@event1inc.net by June 1, 2018.**

If you have questions or need help with your registration please contact us at:

918-245-8006 | jennie@event1inc.net