

OIGA Sponsorship Opportunities

26th Annual Conference & Trade Show

Cox Business Center | Tulsa, OK | July 27-29, 2020



Page 1 of 2

OIGA SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorship _____	\$15,000
Logo Displayed on OIGA Website Full Page Ad in Trade Show Guide Beacon for OIGA mobile app Logo Displayed on Exhibit Hall Banner Logo Displayed on Conference Tote Bags Logo on All Conference Emails 20 Full Conference Badges 20 Exhibitor Badges 1 Reserved Table for 10 at Awards Luncheon 20' x 20' Exhibit Space	
Major Sponsorship _____	\$10,000
Logo Displayed on OIGA Website Half Page Ad in Trade Show Guide Logo Displayed on Exhibit Hall Banner 10 Full Conference Badges 10 Exhibitor Badges 5 Awards Luncheon Tickets 20' x 20' Exhibit Space	
Tuesday Breakfast Sponsor (Limit 2) _____	\$2,000
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Does not include badges. Must be purchased separately.	
Tuesday Awards Luncheon Sponsor (Limit 2) _____	\$2,000
Company Logo Signs at Entrances to Luncheon Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Does not include badges. Must be purchased separately.	
Wednesday Breakfast Sponsor (Limit 2) _____	\$2,000
2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Does not include badges. Must be purchased separately.	
Wednesday Lunch Sponsor (Limit 4) _____	\$2,000
2 Signs by Buffet Lines w/ Company Logo Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Does not include badges. Must be purchased separately.	
Trade Show Reception Sponsor (Limit 4) _____	\$2,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo at Reception Bars Sponsor Signage at Reception Tables Logo on Drink Tickets Does not include badges. Must be purchased separately.	
Kick-Off Party Shuttle Sponsor _____	\$2,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo Signage at Party Venue, All Hotels, & on Shuttle Bus Does not include badges. Must be purchased separately.	
Kick-Off Party Food & Beverage Sponsor _____	\$15,000
Recognition in Trade Show Guide Recognized on Digital Media Throughout Conference Sponsor Logo Signage at Party Venue and on All Kick-Off Party Printed Materials Does not include badges. Must be purchased separately.	
Conference Lanyards w/ Company Logo (1 available), Quantity 2,500 _____	\$4,000
Custom Logo Hotel Keycards (1 available), Quantity 500 _____	\$4,000
Mobile App Sponsor (1 available) _____	\$2,000
Full Page Ad in Trade Show Guide _____	\$1,500
Half Page Ad in Trade Show Guide _____	\$1,000
Literature in Conference Totebags _____	\$650
Full-Page Ad on Back of Trade Show Guide _____	\$2,500
Full-Page Ad on Front Inside Cover of Trade Show Guide _____	\$2,000
Full-Page Ad on Back Inside Cover of Trade Show Guide _____	\$2,000

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Page 2 of 2

Please fill out both "OIGA Sponsorship Opportunities" Forms and remit to:

Email: jennie@event1inc.net | Fax: 918-245-8007

Please note: Sponsorships other than Major and Exclusive do not include badges. Must be purchased separately.

COMPANY / ORGANIZATION NAME: _____

Primary Contact Name: _____ Title: _____

The "Primary Contact" coordinates booth arrangements and receives all correspondence. | Will you be attending the conference this year? YES-EXH BADGE YES-CONF BADGE NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

Marketing Contact Name: _____ Title: _____

The "Marketing Contact" is responsible for logos, artwork, and program descriptions. | Will you be attending the conference this year? YES-EXH BADGE YES-CONF BADGE NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

On-Site Contact Name: _____ Title: _____

If a different name than the Primary Contact, which type of badge will you be using? EXHIBITOR BADGE CONFERENCE BADGE

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

Please check the box(es) on page 1 for the sponsorship(s) you are purchasing and place the associated cost(s) here:

Add \$50 handling fee if paying by credit card. \$ _____ \$ _____

Total Due \$ _____

Attached is our check, # _____, in the amount of \$ _____
made payable to "Oklahoma Indian Gaming Association."

Please bill the following **credit card** for our payment: VISA MasterCard AMEX

Name on Card: _____

Billing Address: _____

Card Number: _____ Exp Date: _____ CCV Code: _____

Signature: _____

I understand a \$50.00 handling fee will be added to my CC payment. YES

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COMPANY LOGO & ARTWORK SUBMISSION INFORMATION

ALL ARTWORK

(Company Logos & Print Ads)

MUST BE SUBMITTED BY:

June 1, 2020

LOGO GUIDELINES

- Must be full CMYK Color
- 300 dpi or Vector Files
- PDF, EPS, TIFF Formats Only

PRINT AD GUIDELINES

- Full Page: 8.5" x 11"
- Half Page: 8.5" x 5.5"
- 1/8" Bleed
- 300 dpi
- PDF, EPS, TIFF Formats Only

WEB LOGO GUIDELINES

- 195 pixels wide x 75 pixels high
- 72 dpi
- RGB Color
- JPEG or GIF

Email ALL Logos & Ads to: ***jennie@event1inc.net***

***Note: No artwork/logos will be used from previous years.
PLEASE submit your logo even if it has not changed.***

Please Don't Forget:

**A company description MUST be submitted
for the Trade Show Guide to
leeann@event1inc.net by June 1, 2020.**

If you have questions or need help with your registration please contact us at:

918-245-8006 | jennie@event1inc.net