

OIGA Sponsorship Opportunities

27th Annual Conference & Trade Show

Oklahoma City Convention Center | OKC, OK | Aug. 16-18, 2021



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OIGA SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorship _____ **\$15,000**

Logo Displayed on OIGA Website | Full Page Ad in Trade Show Guide | Logo Displayed on Exhibit Hall Banner | Logo on All Conference Emails | 20 Full Conference Badges | 20 Exhibitor Badges | 20' x 20' Exhibit Space

Major Sponsorship _____ **\$10,000**

Logo Displayed on OIGA Website | Half Page Ad in Trade Show Guide | Logo Displayed on Exhibit Hall Banner | 10 Full Conference Badges | 10 Exhibitor Badges | 20' x 20' Exhibit Space

Tuesday Breakfast Sponsor (Limit 2) _____ **\$2,000**

2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo | Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | **Does not include badges. Must be purchased separately.**

Tuesday Lunch Sponsor (Limit 4) _____ **\$2,000**

2 Signs by Buffet Lines w/ Company Logo | Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | **Does not include badges. Must be purchased separately.**

Wednesday Breakfast Sponsor (Limit 2) _____ **\$2,000**

2 Signs at Coffee Service Upstairs and Downstairs w/ Company Logo | Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | **Does not include badges. Must be purchased separately.**

Wednesday Lunch Sponsor (Limit 4) _____ **\$2,000**

2 Signs by Buffet Lines w/ Company Logo | Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | **Does not include badges. Must be purchased separately.**

Trade Show Reception Sponsor (Limit 4) _____ **\$2,000**

Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | Sponsor Logo at Reception Bars | Sponsor Signage at Reception Tables | Logo on Drink Tickets | **Does not include badges. Must be purchased separately.**

Kick-Off Party Food & Beverage Sponsor _____ **\$15,000**

Recognition in Trade Show Guide | Recognized on Digital Media Throughout Conference | Sponsor Logo Signage at Party Venue and on All Kick-Off Party Printed Materials | **Does not include badges. Must be purchased separately.**

Conference Lanyards w/ Company Logo (1 available), Quantity 2,500 _____ **\$4,000**

Custom Logo Hotel Keycards (1 available), Quantity 500 _____ **\$4,000**

Mobile App Sponsor (1 available) _____ **\$2,000**

Full Page Ad in Trade Show Guide _____ **\$1,500**

Half Page Ad in Trade Show Guide _____ **\$1,000**

Full-Page Ad on Back of Trade Show Guide _____ **\$2,500**

Full-Page Ad on Front Inside Cover of Trade Show Guide _____ **\$2,000**

Full-Page Ad on Back Inside Cover of Trade Show Guide _____ **\$2,000**

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Please note: Sponsorships other than Major and Exclusive do not include badges. Must be purchased separately.

Please fill out both "OIGA Sponsorship Opportunities" Forms and remit to:

Email: jennie@event1inc.net | Fax: 918-245-8007

COMPANY / ORGANIZATION NAME: _____

Primary Contact Name: _____ Title: _____

The "Primary Contact" coordinates booth arrangements and receives all correspondence. | Will you be attending the conference this year? YES-EXH BADGE YES-CONF BADGE NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

Marketing Contact Name: _____ Title: _____

The "Marketing Contact" is responsible for logos, artwork, and program descriptions. | Will you be attending the conference this year? YES-EXH BADGE YES-CONF BADGE NO

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

On-Site Contact Name: _____ Title: _____

If a different name than the Primary Contact, which type of badge will you be using? EXHIBITOR BADGE CONFERENCE BADGE

Phone: Office: _____ Cell: _____

Email: _____

Address: Street: _____

City: _____ State: _____ Zip: _____

Please check the box(es) on page 1 for the sponsorship(s) you are purchasing and place the associated cost(s) here:

Add \$50 handling fee if paying by credit card. \$ _____
\$ _____

Total Due \$ _____

Attached is our check, # _____, in the amount of \$ _____
made payable to "Oklahoma Indian Gaming Association."

Please bill the following **credit card** for our payment: VISA MasterCard AMEX

Name on Card: _____

Billing Address: _____

Card Number: _____ Exp Date: _____ CCV Code: _____

Signature: _____

I understand a \$50.00 handling fee will be added to my CC payment. YES

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COMPANY LOGO & ARTWORK SUBMISSION INFORMATION

ALL ARTWORK

(Company Logos & Print Ads)

MUST BE SUBMITTED BY:

June 1, 2021

LOGO GUIDELINES

- Must be full CMYK Color
- 300 dpi or Vector Files
- PDF, EPS, TIFF Formats Only

PRINT AD GUIDELINES

- Full Page: 8.5" x 11"
- Half Page: 8.5" x 5.5"
- 1/8" Bleed
- 300 dpi
- PDF, EPS, TIFF Formats Only

WEB LOGO GUIDELINES

- 195 pixels wide x 75 pixels high
- 72 dpi
- RGB Color
- JPEG or GIF

Email ALL Logos & Ads to: ***jennie@event1inc.net***

***Note: No artwork/logos will be used from previous years.
PLEASE submit your logo even if it has not changed.***

Please Don't Forget:

**A company description MUST be submitted
for the Trade Show Guide to
jennie@event1inc.net by **June 1, 2021.****

If you have questions or need help with your registration please contact us at:

918-245-8006 | jennie@event1inc.net